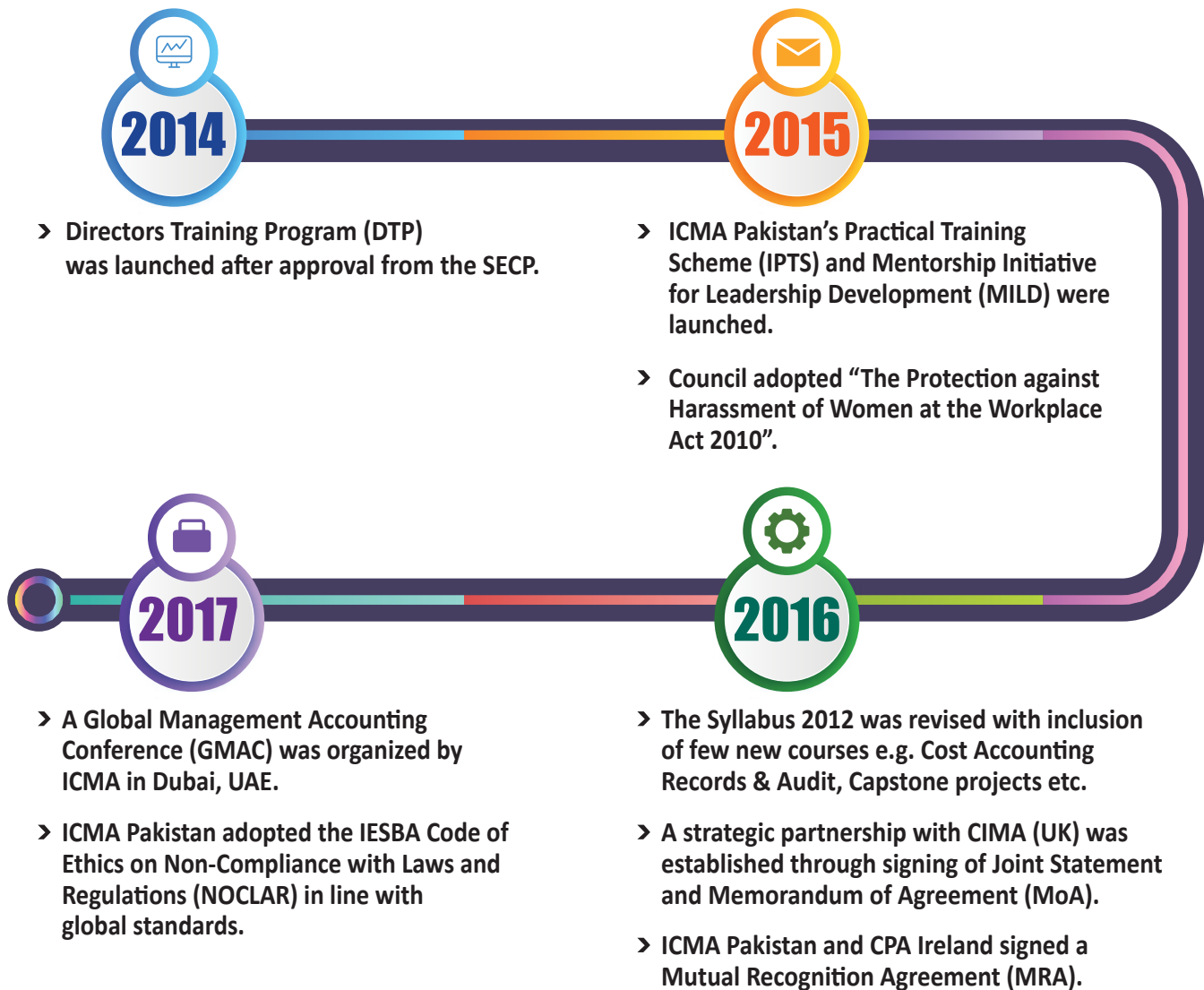


A Journey from Pakistan Institute of Industrial Accountants (PIIA) to ICMA International

ICMA celebrates 75 Years of Excellence



HISTORICAL TIMELINES [PART 4 – 2014 to 2020]




2018

- A Marketing and Communications (MARCOM) Department was established to strengthen ICMA Pakistan's brand awareness.
- A modified Scheme of Study was launched from Fall 2018 session to enhance global acceptability of the CMA program.
- Overseas branches of ICMA Pakistan were restored and aligned with Branch Council elections in Pakistan.
- ICMA Pakistan became a member of the International Integrated Reporting Council (IIRC).


2019

- Digital archiving of Institute journals (1961–2002) and MA Journal e-Archive (1961–2019) were launched.
- Students' e-magazine "Future CMAs" was launched.
- First Authors' Directory (2018) was launched.
- A Students Publication Society (SPS) was established with students as members from nationwide campuses.
- ICMA Pakistan signed an MoU with Gallup Pakistan to conduct joint surveys.


2020

- During the COVID period, ICMA Pakistan developed in-house software to conduct remote examinations of students.
- ICMA Advisory Forum was launched in the form of talk shows on ICMA World TV.
- ICMA became the first professional accountancy organization in Pakistan to join the International Corporate Governance Network (ICGN).
- ICMA Pakistan registered its branch offices in the UAE and Australia.
- ICMA Pakistan and ACCA launched the Membership Pathway Program (MPA).